

# EMAIL OPPORTUNITIES

➔ **CRM magazine's eWeekly** email newsletter is written by the same award-winning editorial staff who produce *CRM* magazine.

- **Circulation:** 30,000
- **Frequency:** Monday & Wednesday

1X	\$500 per issue
4X	\$450 per issue
8X	\$400 per issue
12X	\$350 per issue

## ➔ CRM Bulletin Email Blast

- **Circulation:** 23,000
- **Frequency:** Tuesday & Friday

Send your custom HTML email to the subscribers of **CRM magazine's** email list. You assign the subject line.

1X	\$4,000
3X	\$3,750
6X	\$3,500
12X	\$3,250
24X+	\$3,000

*De-duplicating against suppression lists, plus \$500*

## EXCLUSIVE NEWSLETTER SPONSORSHIP INCLUDES:

- 75-word text description
- 1200 x 630 pixel web banner (.gif or .jpg format) – product photo optional
- Linking URL
- We track click-throughs on all links and banners. Reports provided at advertiser's request.

*Cancellation of all online advertising without 14 days' notice will result in 50% charge.*

## ➔ Smart Customer Service eWeekly Newsletter

- **Circulation:** 4,600
- **Frequency:** Thursday

1X	\$200 per issue
6X	\$175 per issue
12X	\$150 per issue

## ➔ Smart Customer Service Bulletin Email Blast

- **Circulation:** 3,200
- **Frequency:** Tuesday & Wednesday

1X	\$1,750
4X	\$1,500
8X	\$1,250
12X	\$1,000



Over the years CRM has been **a trusted resource** for us. We value the quality topics, engagement, and webinars to help us grow our customer service capabilities."

**DIRECTOR**  
**3RD ROCK ESSENTIALS**